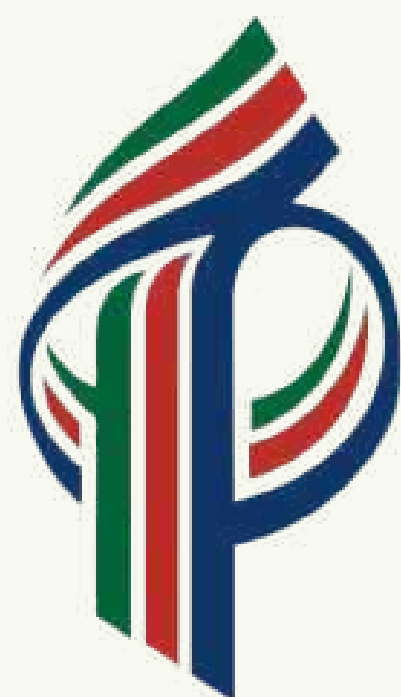


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Philippine-Italian  
Association

Founded in 1962

**PHILIPPINE ITALIAN ASSOCIATION**

2F Zeta Building, 191 Salcedo Street, Legazpi Village, Makati City

philippineitalianassociation@gmail.com | (02) 88151310

<http://philippineitalianassociation.org/en/>

T O K N O W   A B O U T   P I A

## **ABOUT THE PHILIPPINE ITALIAN ASSOCIATION**

The Philippine-Italian Association (PIA) is a non-profit, cross-cultural, and educational organization based in Makati City and was created to advocate and further enhance Philippine-Italian friendship in the field of education, culture, and art. Created in 1962, The Philippine Italian Association is the pioneer in teaching the Italian Language in the Philippines!

## **PIA'S LANGUAGE CENTRE THROUGHOUT THE YEARS:**

Italian language courses were initiated in 1963 to teach children of Italians residing in Manila. The PIA language center has strengthened in leaps and bounds and continues to evolve. Our language programs are available through different means and venues in the Philippines.

### 1963

#### *FIRST ITALIAN LANGUAGE COURSE*

Mrs. Lina Paolini Lorenzo starts the first course in Italian language at the premises of the Italian Embassy.

### 1970'

The PIA, through Mrs. Lina Paolini Lorenzo initiates Italian courses at the **Department of Foreign Affairs**, the **University of Sto Tomas**, the **Centro Escolar University**, and the **Philippine Women's University**.

### 1983

#### *PIA'S LANGUAGE CENTRE*

PIA opens its language center in the current address in Makati.

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## 2002

### *WEEK OF EUROPEAN LANGUAGES (NOV. 25-28)*

PIA participates for the first time in this yearly event to promote the Italian Language and schooling system. Soon after PIA is involved to join the **WEEK OF ITALIAN LANGUAGE** and the **EUROPEAN HIGHER EDUCATION FAIR (EHEF)**.

## 2016

### *FIRST FILIPINO LANGUAGE COURSE*

Classes in Filipino language are introduced for the first time to benefit Italians and other expatriates living in the Philippines.

## 2018

### *TESDA*

PIA starts to offer intensive Italian language courses, certified by the TESDA (Technical Education and Skills Development Authority).

## 2019

### *E-LEARNING PLATFORM*

PIA launches its E-learning platform dedicated to the Italian language that is accessible 24/7. PIA has also entered in a formal collaboration with the **Università per Stranieri di Siena** (specialized in teaching Italian language to foreigners!

## 2020

### *GOING ONLINE & ICCPI*

PIA started to offer **ONLINE group courses** just in time the pandemic. PIA also launched, with **ICCPI**, new personalized Italian language courses for business.

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## **WHY STUDY ITALIAN HERE AT PIA:**

- The Italian language is the 4th most studied foreign language
- Italian is the 2nd most used language in the field of marketing.
- It's also used in tourism, music, fashion, history of the arts, culinary arts, theology, etc.
- Italian is considered one of the most beautiful languages in the world.
- Italy has the 3rd largest economy within the EU

## **LET'S HEAR FROM OUR PIA LEARNERS:**

“During the first session, the **courses were instructive and challenging** giving me the opportunity to participate orally using grammar exercises, reading, and translation. Although we just started the next level, I am looking forward to learning more especially about the Italian culture, which is one of my favorite parts.”

Alexandra Siu

“I have really enjoyed my Saturday afternoon class with Ms. Cristina. Her descriptions of aspects of Italian history and culture are always an interesting and refreshing break from the grammar exercises. It's **a fascinating and fun way to spend a Saturday afternoon** cooped up in the COVID-19 lockdown.”

Mary Racelis

“Since I started studying at PIA, I have been able to learn a lot of things. **The online lessons are enjoyable and we can continue learning despite the pandemic.** I can read and listen to Italian because now it is easier for me. PIA is a great option if you all want to study and learn about the Italian language and culture.”

Guido Rodriguez

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“There is interaction, and **the instructor is very patient and accommodating**. They encouraged us if we needed to add anything to the lesson. Also, they email the lessons a day ahead of time, as well as give updates.”

Marenella Santos

“What is really good about PIA is **not only do you learn the Italian language and its culture, but you also meet other students**. I recommend everyone to enroll now, it's really worth it!”

Michel Noviello

“I am grateful I found PIA, it's a good opportunity for me to learn Italian. It is **accessible and organized**, and the teachers have been very helpful in all aspects of my learning.”

Ivy Jorelle

“I can now string words into meaningful phrases and sentences to use them in conversation, thanks to PIA and my Italian teacher. Amid the pandemic, I am glad that I am still able to continue brushing up my Italian as **PIA has successfully shifted to an online platform!**”

Dane Salazar

“Even if I am already in Italy, I prefer to take classes from PIA because of the **excellent way of teaching**. I truly recommend it!”

Rina Araneta

“I've found the course **very interesting and informative** as our professors are very diligent, patient, kind, and competent. I enjoyed every class!”

Sr. Lorie Agojo

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## **FREQUENTLY ASKED QUESTIONS:**

### 1. What courses are offered at PIA?

- We offer a wide range of Italian Language courses from A1 (beginners) to C1 (advanced) level.
- Currently, PIA offers **Saturday group courses, online group courses, TESDA certified intensive courses, an E-learning platform, translation services, and Italian language course for business.**

### 2. Where can I check the upcoming Italian language courses at PIA?

- All our language courses and activities can be seen on our online calendar right here:  
<https://bit.ly/340nhZP>

### 3. What are the upcoming PIA courses?

<b><u>START DATE:</u></b>	<b><u>LEVEL:</u></b>	<b><u>SCHEDULE:</u></b>
October 05, 2020	Beginners 1 (A1-a)	Daily
October 05, 2020	Beginners 2 (A1-b)	MWF
October 10, 2020	Beginners 1 (A1-a)	Saturday afternoon
October 21, 2020	Intermediate 1 (B1-a)	Daily
October 24, 2020	Pre-intermediate (A2-a)	Saturday morning
October 24, 2020	Pre-intermediate (A2-b)	Saturday afternoon

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## **FREQUENTLY ASKED QUESTIONS:**

### 4. How do I enroll?

- Visit PIA's calendar found on the website: (<https://bit.ly/340nhZP>) to pick the course of your choice, then fill up the registration form shown.

### 5. Does PIA offer scholarships?

- In 2018, PIA started a scholarship program for the Italian language summer courses in Italy. However, this program had to be **temporarily suspended** due to the current pandemic.

### 6. With the pandemic, do you offer online courses?

- Yes, we do! We have **2 online course formats** to choose from. The first would be the online language courses taught by qualified Italian Language Instructors to be done via Jitsi. The second option would be PIA's E-learning Platform where you can learn the Italian language on your own time and pace with the use of numerous materials and placement tests available 24/7!

### 7. Do you have face to face classes?

- Yes, we do as well! We hold Italian Language courses in **PIA's premises at Makati** or other venues in Metro Manila (to be agreed on).

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**FREQUENTLY ASKED QUESTIONS:**

8. What are your prices for each class?

<b><u>TYPE OF COURSE:</u></b>	<b><u>PRICE:</u></b>
Italian Language Courses (A1-C2) Saturdays	Php 6,500.00
Italian Language Courses (A1-C2) Weekdays	Php 5,500.00
PIA's E-learning platform (available 24/7)	1 month - Php 200 2 months - Php 400 3 months - Php 550
TESDA Accredited Italian Language course	Php 15,000 with a reservation fee of Php 3,000 (the Php 12,000 balance will be paid on or before the start of the training)

9. Who can I contact for any questions or concerns?

- You may call us at **(02) 88151310** or email us at **filital2@gmail.com**. You can also send us a message on our Facebook or Instagram accounts!

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**PHOTOS:**



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**PHOTOS:**

THE PHILIPPINE-ITALIAN ASSOCIATION  
PIONEER IN THE TEACHING OF  
THE ITALIAN LANGUAGE  
SINCE 1962

YEAR LONG  
ENROLLMENT  
ALL LEVELS



Italian Language Classes

• SCHEDULE COURSES:  
Saturday morning  
Saturday afternoon  
Week days

VENUE:  
Philippine-Italian Association  
Zeta Building - 191 Salcedo st.  
Legaspi Village - Makati city

REGULAR COURSES  
12 CLASSES  
36H COURSE  
PHP6,500.00  
MATSERIAL PROVIDED  
FROM SITUATIONS TO GRAMMAR

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THE PHILIPPINE-ITALIAN ASSOCIATION  
PIONEERS IN THE TEACHING OF  
THE ITALIAN LANGUAGE  
SINCE 1962

24/7  
ANYTIME - ANYWHERE

E-LEARNING

Italian Language

Le mie lingue ITALIAN

HTTPS://  
PHILIPPINEITALIAN  
ASSOCIATION.ORG/  
E-LEARNING



LEVELS: A1 TO C1

PHP200 ONE MONTH  
PHP400 TWO MONTHS  
PHP550 THREE MONTHS  
UNLIMITED ACCESS

WWW.FACEBOOK.COM/PHILIPPINEITALIANASSOCIATION

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Know more about the Philippine Italian  
Association by scanning the code or by  
checking out the link below!



[linktr.ee/philitalian](https://linktr.ee/philitalian)

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