



Facts and Figures

WHU – Otto Beisheim School of Management is a leading German business school with an exceptional national and international reputation. WHU offers academic programs and continuing education for executives throughout their career. Founded in 1984 on the initiative of the Koblenz Chamber of Commerce and Industry, WHU has become a model for future-oriented research and teaching in business economics.

WHU means 'Excellence in Management Education' and pursues this goal in its three core areas of activity: academic programs, research, and knowledge transfer in general management. WHU's graduates, research and profitable collaboration with business partners demonstrates the School's success in achieving its mission.

WHU Bachelor Programs

Bachelor in [International Business Administration](#)

Bachelor in [Business Psychology](#)

The Bachelor Programs in Numbers



*BSc 2025

WHU in Numbers

