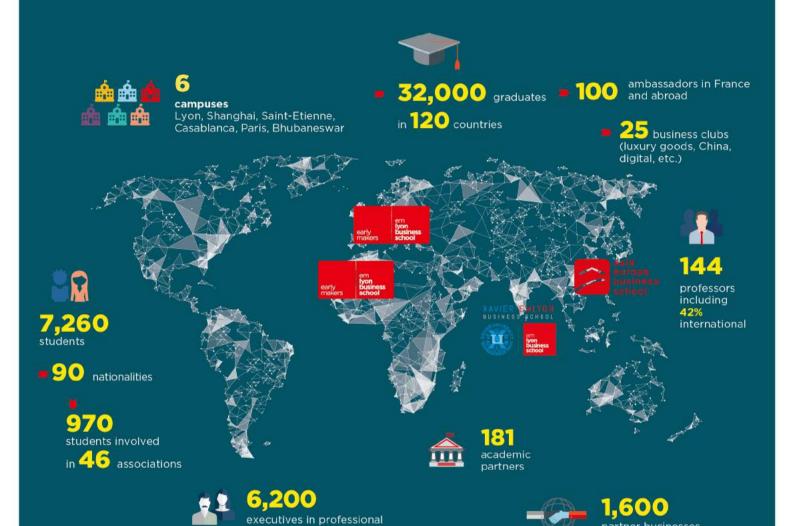
em**lyon business school**



Figures from January 2020

Contacts

asia@em-lyon.com Tel.62608160

www.em-lyon.com/en

affiliated to



ambassador

development







emilyon



TAXABLE MAN

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UNDERGRADUATE AND POSTGRADUATE PROGRAMS

BACHELOR, MSc, MASTER, MBA

early makers em lyon business school

LYON · SHANGHAI · SAINT-ETIENNE · CASABLANCA · PARIS · BHUBANESWAR

P01 Bachelor Program

PO3 Master Programs

P07 Programs Taught in French

PO8 Admission

P09 Employability

P10 Campuses

Global BBA: excellence and innovation

Choose your starting campus and then move to one of our other campuses or to one of our academic partners.

PARIS · SHANGHAI · SAINT-ETIENNE













Global BBA 1 analyse, understand,

Global BBA 2

Global BBA 3

Global BBA 4 develop a strategic vision and enhance it

Understand how organizations operate, position them in their environment, analyze their markets

Understand an management tools and techniques and develop its innovation capabilities

Manage and develop a transversal vision of organizations and explore the dimension of

Acquire a strategic vision of specialize, and

projects and

courses and

academic

studies

Citizenship project

activities

support - personal development and projects (conferences, workshops, corporate events, etc.)

emlyon business school forever alumni network (access to the community, invitations, network, etc.)

* The apprenticeship and Company Inside tracks are held on the Saint-Etienne campus Company Inside is for European students only. Apprenticeship: a visa with a work permit is mandatory for foreign students.

4 years to maximize your potential

The Global BBA is a leading international degree in management and business management (Business Administration). It is the most frequently awarded post-baccalaureate degree in the world. The four-year Global BBA is now the benchmark qualification in Anglo-Saxon countries, Europe, and Asia.

At the end of the program, you can enter the job market directly, in most cases for internationally-oriented skilled positions. You can also pursue your Master's or Specialized Graduate Program 's" studies at emlyon business school or in the best establishments in France and abroad.

These four years of study help you to put your future into perspective; acquire the necessary knowledge, develop key skills, and learn to understand your behavior in a professional environment.

Our ambition is to offer you the most promising opportunities adapted to your personality and potential.

Application procedures

We will have a comprehensive assessment against the applicant based on his/her high school courses and quality, academic performance, English proficiency, digital test and interview.

- Academic performance assessment: high school transcripts
- Standard academic tests: college entrance examination, SAT, ACT, A-level, IB, AP
- English proficiency: official transcripts of TOEIC, TOEFL or IELTS
- Motivation letter

Admissions requirements

It is possible to enter the program at different moments, from the first, second or third year on.

Admission to the 1st year:

For students in their final year studying for the Notional Baccalaureate, or who have passed the Baccalaureate examination: SESAME CONCOURS

For students in their final year studying for their High School certificate, a foreign diploma equivalent to the Baccalaureate: GBBA CONCOURS

Transfer to the 2nd year:

For students presently completing a 1st year of university studies (to be validated by 60 ECTS credits) or a diploma certifying one year of successful study at a higher level and issued by an official higher education institution.

Transfer to the 3rd year:

For students presently completing a 2nd year of university studies (to be validated by 120ECTS credits) or a diploma certifying two years of successful study at a higher level and issued by an official higher education institution.

N.B. Students seeking to enter the program at 2nd or 3nd year are required to have fundamentals in the field of management and a good level of English, all 3rd and 4th year courses are taught in English. The 3rd year integration is not open for academic exchange or double diploma programs.

Our Global BBA is designed to provide each student with a broad knowledge of functional areas (management, finance, sales, marketing, strategy, human resources, law, IT and digital systems, languages and cultures, etc.) and an ability to analyze an organization's interconnections with its environment, while allowing students to progressively specialize in a particular field.

The program also develops the use of managerial skills, communication techniques, and decision-making skills in a complex and changing environment.

This four-year learning path naturally prepares you to take on responsibilities in organizations operating in a global and international context.



These four years of study help you to put your future

Application fees: 100 € (free for grant-assisted candidates). Tuition fees including emlyon business school lifelong membership, administrative fees, and international mobility insurance:

- Admission to the 1st year: 11,500 € per year over 4 years
- Transfer to the 2nd year: 12,500 € per year over 3 years
- · Transfer to the 3rd year: 13,000 € per year over 2 years

138,000RMB/year

Multi-campus program: Saint · Etienne · Paris · Casablanca · Shanghai · Partner Universities

Two possible intakes in the first year:

- In September - In March (fast track)

Excellence in business and management with innovative teachingapproach

Multidisciplinary input and approach built around project-based learning and action learning

Option to follow more than half of the course abroad

Up to 19 months of internship and various work/ study options

The high-quality supervision and expertise of emlyon business school teaching staff

The support of one of the best Grandes Ecoles, ensuring strong employability

01

Global Management

MSc Programs

Growing the new generation

of marketing experts

18-month program connecting

Gain expertise in 3 major disciplines

Develop competencies recruiters are

Choose your track to deepen your

Get international insights and

knowledge either in Digital Marketing or

Benefit from top experts and faculty

digital + marketing + data

looking for

Data Science

experience

International MBA

MSc in Management -Grande Ecole

MSc in Management -European Triple Degree -**Grande Ecole**

MSc in Digital Marketing MSc in Finance & Data Science

MSc in Health Management & Data Intelligence

Make your future

A program tailor-made to your ambitions

Three degrees, a triple advantage

Become a specialist in Finance

Get ready for the changes in the health industry

based in Lyon + intensive 12-month MBA transformational experience

- Project based learning with the Entrepreneurial Leadership Project (ELP)
- Exploration of alternate business models via Learning Trips
- 8 Specializations
- International Strategy - Marketing
- Finance
- Digitalization
- New Venture Management
- Entrepreneurship
- Luxury Brand Management Life Sciences
- Lessons from corporate and social
- Small cohort size / large cohort diversity A mandatory career track
- continuous career service International exchange opportunities

2-to-3 year program in general management

- Benefit from a program centered around your career ambitions
- Tailor-make your program from approximately 200 electives
- Focus on your career with Career Compass Tracks
- Gain academic knowledge AND work experience
- Learn teamwork from various

projects

- 2-year programme in general management + specialisation (finance, marketing, strategy & change or corporate development)
- Study International Management from a European perspective
- Second year specialisation in Finance or Marketing or Strategy & Change or Corporate Development
- Live and learn in at least 2 countries. possibly up to 4
- Obtain official French, German and British masters degrees Gain academic knowledge AND

work experience

with the support of the Data Institute

18-month MSc in specialized in finance

- Get access to banking and learn from finance companies and highly qualified professors and industry experts
- Gain scientific, technical and financial skills
- Develop and deepen your expertise through 2 specializations: Corporate Finance & Innovation, Market Finance and Data Analysis
- Get an international dimension (two learning trips abroad)
- Benefit from powerfull alumni and partners networks
- Access to a large diversity of related jobs

18-month program connecting data + health industry

- Benefit from the combined expertise of two renowned institutions (emlyon business school and Mines Saint-Etienne)
- Gain scientific and pedagogical contributions accessible to non-experts but requiring a multidisciplinary approach and a marked interest for the sector and the technological environment
- Access a wide diversity of activities and professional perspectives
- Meet key actors of the sector: Sanofi, Bayer, Apicil, Thuasne, Lyon Biopôle...

- emlyon business school Lyon-Ecully campus (France)
- International academic exchanges & learning trip
- emlyon business school Lyon-Ecully campus (France)
- emlyon business school Shanghai campus (China)
- In ternational academic exchanges
- emiyon business school Lyon-Ecully campus (France)
- emlyon business school Shanghai campus (China)
- LMU (Munich, Germany)
- LUMS (Lancaster, United Kingdom)
- emlyon business school Paris campus
- Learning trip to Boston
- emlyon business school Shanghai campus (China)
- emlyon business school Lyon-Ecully campus (France)
- 1st learning trip in Casablanca (Morocco) or Shanghai (China), 2nd learning trip in New York city or Boston (USA) or London (UK) depending on your choice
- emlyon business school Lyon-Ecully campus (France)
- Workshops in Saint-Etienne, campus Mines Saint-Etienne and CHU Semester in emiyon business school Shanghai campus & Jiaotong University
- Learning trip to the United States

Pricing is for the upcoming 2020 intake. All fees nentioned include tuitior nrolment fees, and felong membership of emlyon business school

forever alumni network

Requirements:

- Bachelor's Degree
- GMAT/GRE/TAGE MAGE/CAT test score (optional)
- English Proficiency Score
- Video exercise
- Minium 3-4 years work experience (Manager level will be preferable)
- Fees: €38.500

Requirements:

- Bachelor's Degree
- GMAT/GRE/TAGE MAGE/CAT test score (optional)
- English Proficiency Score
- Face to face interview
- Fees: €17,500/year

Requirements:

- Bachelor's Degree
- GMAT/GRE/TAGE MAGE/CAT test score (optional)
- English Proficiency Score
- Digital Test
- Fees: €20,000/year

Requirements:

- Bachelor's Degree
- GMAT/GRE/TAGE MAGE/CAT test score (optional)
- English Proficiency Score
- Digital Test
- Fees: €24,500

Requirements:

- Bachelor's Degree
- GMAT/GRE/TAGE MAGE/CAT test score (optional)
- English Proficiency Score
- Digital Test
- Fees: €24.500

Requirements:

- Bachelor's Degree
- GMAT/GRE/TAGE MAGE/CAT test score (optional)
- English Proficiency Score
- Digital Test
- Fees: €24,500

Register online

www.em-lyon.com/imba

www.em-lvon.com/master

www.european-triple-masters-degree.com

www.em-lyon.com/marketing-data

www.em-lvon.com/finance

www.em-lvon.com/health-data

MSc Programs

MSc in Luxury Management & Marketing

Become the expert companies want to recruit

MSc in Sports Industry Management

Matching your talents with the industry's needs MSc in International Hospitality Management

Join the next generation of global hospitality leaders

MSc in High-End Brand Management

A focus on high-end branding

MSc in Global Innovation & Entrepreneurship

Rise to the challenge of being a truly global innovator and entrepreneur MSc in Strategy & Consulting

Become a Strategic Maker, as executive or consultant

MSc in Supply Chain & Purchasing Management

Start your global innovative career in collaborative supply chain and procurement

18-month MSc specialized in luxury industry management & marketing

Gain access to a professional network of luxury companies

Attend courses at London College of Fashion (London) or Parsons School of Design at the New School (New York City)

Learn from a faculty of renowned luxury experts

Gain academic knowledge AND work experience

Work on team projects with mentors

18-month MSc specialized in sports industry management

Gain privileged access to OSV, a consortium of 380 international sports and outdoor industry companies

Study management within the specifics of the industry in Paris Shanghai

Learn from industry experts in Europe and Asia

Gain academic knowledge AND work experience

Work on team projects with mentors

18-month MSc specialize in international hospitality management

Benefit from an entrepreneurial approach to management and specialist hospitality course

Focus on innovation and project based learning

Spend a semester in Shanghai Gain practical experience with a

4-6 month internship Access a select network of

international hospitality companies Obtain a double degree from Institut Paul Bocuse and emilyon business school

24-month program specialized in high-end brand management, with a particular focus on emerging luxury markets in Asia

World - leading graduates courses in high-end brand management and marketing

Taught by world-renowned experts in luxury and high-end brand management

Opportunities to interact with students from around the world

Access to the professional network of the global high-end & luxury industry

Obtain tangible work experience with in-company business projects and an internship

18-month program specialized in developing a more sustainable future, demand for sustainability-focused entrepreneurs and business leaders

Learn essential skills for Innovative and Entrepreneurial Businesses

Renefit from a truly global experience: Europe, America, Asia & Africa

Construct new pathways to sustainable innovation & entrepreneurship

You will acquire knowledge and develop your capacity to meet the demands of the global entrepreneurial environment

18-month program specialized in Strategy and Consulting industry

Develop an expertise in strategy

Gain through this dedicated program, the skills that will make you relevant, rigorous and reliable

You will be taught to master strategy, content and process

Benefit from a true international exposure

18 months program specialized in procurement and supply chain Management

Build your career in a both business and technical culture

Discover how to apply the latest know-how in digital and robotics technologies

Benefit from a true international exposure, you will develop a multilingual and multicultural experience.

emlyon business school works closely with reputed business partners and strong alumni community, and provides students with quality internship and job

campus (France)

London College of Fashion (London, UK)

New School (New York City, USA) emlyon business school Shanghai

emlyon business school Paris

Parsons School of Design at The

emlyon business school Paris campus (France)

emlyon business school Shanghai campus (China) Field trips to London (UK), Munich

(Germany) and the French Alps

emlyon business school Paris campus (France)

In stitut Paul Bocuse (Ecully, France)

emilyon business school Shanghai campus (China)

- GMAT/GRE/TAGE MAGE/CAT

emlyon business school Shanghai campus (China)

emlyon business school Paris campus (France)

emlyon business school Lyon-Ecully campus (France)

emiyon business school Casablanca campus (Morocco)

emlyon business school Shanghai campus (China) Learning trip to the United States

emlyon business school Paris campus (France)

emlyon business school Shanghai campus (China)

Learning trip to the United States

emiyon business school Lyon-Ecully campus (France)

emlyon business school Shanghai campus (China)

Learning trip

ricing is for the upcor 2020 intake. All fees entioned include tuition ment fee long member lyon business school rever alumni networ

· Requirements:

campus (China)

Bachelor's Degree

- GMAT/GRE/TAGE MAGE/CAT test score (optional)

- English Proficiency Score

- Digital Test

• Fees: €34,000

Requirements:

Bachelor's Degree

GMAT/GRE/TAGE MAGE/CAT test score (optional)

English Proficiency Score

Fees: €24,500

Digital Test

- English Proficiency Score - Digital Test

• Fees: €27,000

· Requirements:

Bachelor's Degree

test score (optional)

Requirements:

Bachelor's Degree GMAT/GRE/TAGE MAGE/CAT

test score (optional) English Proficiency Score

Online interview

Fees: €24,000

Requirements: Bachelor's Degree

GMAT/GRE/TAGE MAGE/CAT test score (optional) - English Proficiency Score

- Digital Test

Fees: €24,500

- GMAT/GRE/TAGE MAGE/CAT test score (optional)

- English Proficiency Score

- Digital Test

Fees: €24,500

Requirements:

Bachelor's Degree

Requirements:

Bachelor's Degree GMAT/GRE/TAGE MAGE/CAT test score (optional) English Proficiency Score

Digital Test

Fees: €24,500

Register online

www.em-lvon.com/luxurv

www.em-lvon.com/sports

masters.em-lyon.com/en/msc-in-

masters.em-lyon.com/en/

masters.em-lyon.com/en/msc-inupply-chain-purchasing-managemen

www.msc-hospitality.com

masters.em-lyon.com/en/msc-hebm

global-innovation-entrepreneurship

msc-in-strategy-consulting

Programs Taught in French



MS: Transformation digitale, marketing et strategie

- 13 mois (dont 6 de mission professionnelle) & trimestre optionnel à Shanghai
- Campus Lyon avec un learning trip en Asie

MS: Entrepreneuriat & Management de l'innovation

- 13 mois (dont 6 de mission professionnelle) & trimestre optionnel à Shanghai
- Campus Lyon-Ecully avec un learning trip à Bangalore, Boston ou Shanghai

MS: Stratégie et Développement d'Affaires Internationales

- 13 mois (dont 6 de mission pro.)
 & trimestre optionnel à Shanghai
- Campus Lyon-Ecully avec un learning trip à Pékin

MS: Management des Entreprises du Vivant et de l'Agroalimentaire

- 13 mois dont 6 mois de mission professionnelle & trimestre optionnel à Shanghai
- Campus Lyon-Ecully & SupAgro Montpellier avec un learning trip à Tokyo

MS: Management de la Transition Énergétique

- 13 mois (dont 6 de mission professionnelle) & trimestre optionnel à Shanghai
- Lyon & Shanghai

Critères Requis:

- Bac+5 En Droit
- Dossier
- TAGE MAGE/GMAT/GRE (facultatif)
- TOEIC, TOEFL, IETLS ou Cambridge (facultatif)
- Épreuves digitales

CALENDRIER ADMISSIONS MS RENTREE 2020

	OUVERTURE DE LA SESSION	CLOTURE DE LA SESSION	RESULTATS
Session 1	5 novembre, 2019	7 janvier, 2020	21 janvier, 2020
Session 2	8 janvier, 2020	2 mars, 2020	17 mars, 2020
Session 3	3 mars, 2020	23 avril, 2020	11 mai, 2020
Session 4	24 avril, 2020	29 juin, 2020	15 juillet, 2020
Session 5	30 juin, 2020	17 aout, 2020	20 aout, 2020

Tarif: 20,000€

when to apply admission calendar

You can apply during the year which you will obtain your diploma.

Create your account on the website to get detailed information on the admission conditions of the program of your choice and do not hesitate to contact our Programs Advisors.

Global BBA (Paris | Saint-Étienne) & Global BBA Shanghai Campus (1+3)

oplication deadlines

	Application deadlines	
Session 1	3 rd February, 2020	
Session 2	2 nd March, 2020	
Session 3	6 th April, 2020	
Session 4	4 th May, 2020	
Session 5	1 st June, 2020	
Session 6	6 th July, 2020	
Session 7	3 rd August, 2020	

Admission to International MBA

-

	Deadline to apply	Admission board 1
Session 1	28 th October, 2019	31 st October, 2019
Session 2	2 nd December, 2019	5 th December, 2019
Session 3	13 th January,2020	16 th January, 2020
Session 4	17 th February, 2020	20 th February, 2020
Session 5	23 rd March, 2020	26 th March, 2020
Session 6	20 th April , 2020	23 rd April, 2020
Session 7	25 th May, 2020	28 th May, 2020
Session 8	29 th June, 2020	2 nd July, 2020

Admission to MSc in Management - Grande Ecole

Application deadlines

Session 1	7 th October, 2019
Session 2	7 th January, 2020
Session 3	3 rd March, 2020
Session 4	20th April, 2020

More Information

Contact: asia@emlyon.com Tel. (021) 62608160 https://masters.em-lyon.com/en

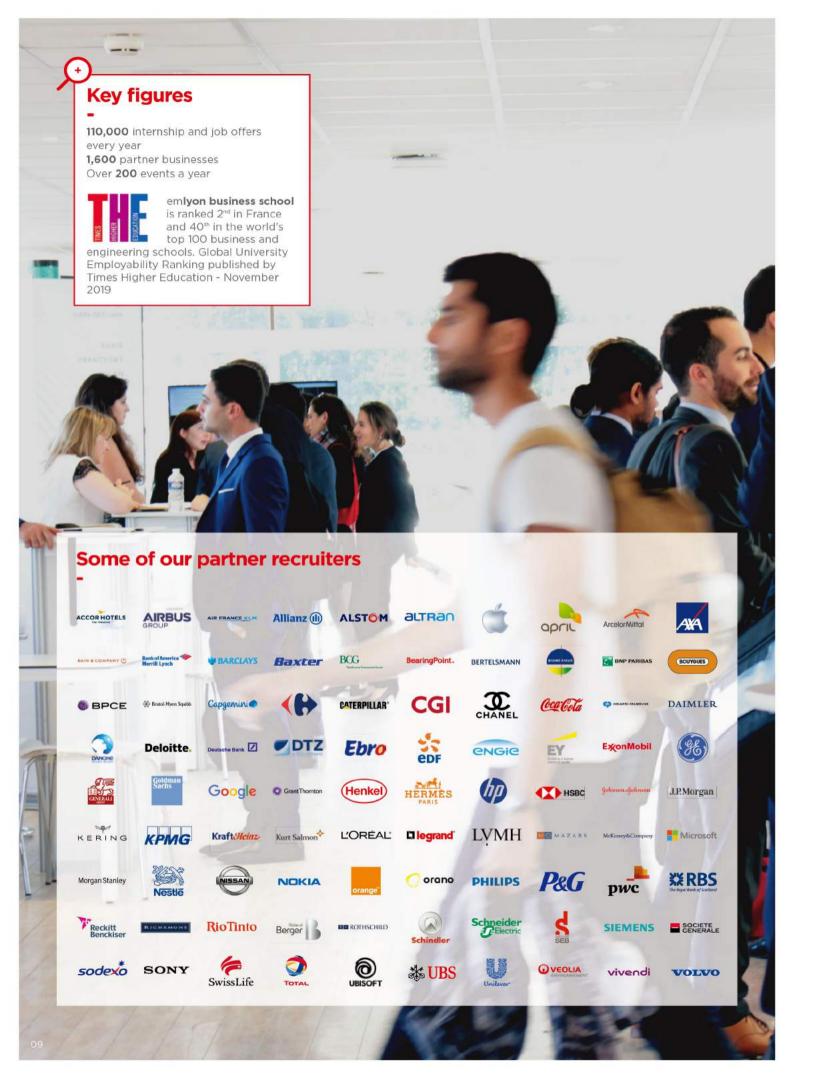
Admission to MSc in programs & MSc in Management-European Triple Degree-Grande Ecole*

-

	Opening session	Closing session	Admission results
Session 1	5 th November, 2019	3 rd December, 2019	17 th December, 2019**
Session 2	4th December, 2019	3 rd February, 2020	18 th February, 2020**
Session 3	4 th February, 2020	30 th March, 2020	15 th April, 2020**
Session 4	31st March, 2020	18 th May, 2020	9 th June, 2020**
Session 5	19 th May, 2020	9th July, 2020	21st July, 2020**
Session 6	10 th July, 2020	17th August, 2020	20 th August, 2020**

*Should your application be complete, you will receive the admission board's final decision within 15 working days. Please send back your enrolment form within 10 working days (except for the applications to the MSc in Management - Grande Ecole). Please contact your Programs Advisor for more information.

^{**}upon admission board's decision



the campuses

emlyon business school has six campuses: Lyon-Ecully, Shanghai, Saint-Etienne, Casablanca, Paris and Bhubaneswar.

Lyon-Ecully campus

The business school's historical campus is situated in pleasant, rural surroundings just 15 minutes from the center of Lyon in the town of Ecully.

The buildings, located in a large 15-acre park, provide $30,000 \, \text{m}^2$ of office and teaching space.

In line with the business school's digitalisation strategy, this space is under transformation, notably with the opening of the learning hub in 2015 and the 45/4 space. In 2016, the installation of the new incubator and makers' lab, in the heart of the campus, has created the first ever creativity & learning hub in Europe.

Two halls of residence - the Drakkar and the Galion - house over 300 rooms and studio apartments.

Shanghai campus

The new Shanghai campus opened in 2017, in partnership with East China Normal University. With its 5,000 m² building, the campus is situated in the Minhang District education park, in the very center of Shanghai and close to the technology park which hosts the R&D centers of large, international firms.

Saint-Etienne campus

-

Situated 15 minutes' walk from the city center with over $9,500~\text{m}^2$ of large, bright spaces on three levels, the Saint-Etienne campus combines the charm of a heritage-listed industrial building and rooms equipped with the very latest technology.

Casablanca campus

Ideally situated in a strategic location of the city – the prestigious Marina - the Casablanca campus is a new facility comprising rooms equipped with the very latest technology.

Paris campus

-

An ultra-connected and innovative site, the Paris campus is part of em**lyon business school**'s globalization approach. The 5,500 m² Haussmann-style campus is located in the heart of Paris, next to "Gare de Lyon" train station.

Bhubaneswar campus

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In 2018, we signed a new partnership agreement with Xavier University, a group of schools and universities with more than 300,000 students on roll. The new XAVIER-EMLYON Business School is the very first joint French and Indian educational institution. This year the new campus, for students from Asia, will welcome 200 students on two courses: a four-year Global BBA and a twoyear Global MBA. By 2023, the campus will have 1,300 students, 30 professors, five programmes, a joint research centre and an incubator.









