



Build your **future**

# ESSCA: A PANORAMA

ESSCA SCHOOL OF MANAGEMENT

—  
ANGERS  
PARIS  
AIX-EN-PROVENCE  
BORDEAUX  
CHOLET  
LYON  
BUDAPEST  
SHANGHAI



Master in Management  
Ranking 2019

—  
[WWW.ESSCA.FR/EN](http://WWW.ESSCA.FR/EN)



# SINCE 1909

- 1909 Founded by Paul Baugas in Angers, France
- 1977 Admitted to the *Conférence des Grandes Ecoles*
- 1980 Accredited to deliver a university-level diploma
- 1993 Campuses in Paris and Budapest opened
- 2004 Accredited to deliver a master's-level diploma
- 2006 Accredited EPAS by EFMD
- 2007 Campus in Shanghai opened
- 2014 Accredited AACSB
- 2016 Accredited EQUIS  
Campuses in Aix-en-Provence, Bordeaux and Lyon opened
- 2017 Accredited AMBA
- 2018 New Bachelor's programme's opened

## A COMPREHENSIVE SCHOOL OF MANAGEMENT A FRENCH GRANDE ECOLE

### Editorial

For over one hundred years, ESSCA has educated young people and adults in business and management, always in respect of the core values — competency, humanism, solidarity, responsibility and imagination — upon which our school was founded. Firmly based on teaching excellence and top-level research, conducted by a highly qualified international faculty and connected to a vast partner network worldwide, the ESSCA education experience truly becomes a fulfilling and enriching time of study.

ESSCA's unique structure has been repeatedly recognized by the French government through the national certification of its master's degree, but also by its peers — through membership in the prestigious *Conférence des Grandes Ecoles* — and on an international scale by the most prestigious accreditations bodies for quality in higher business education.

Fostering student development on all levels, ESSCA strives to provide a holistic education combining theoretical and practical opportunities, never losing sight of its students' future as leaders in the business world.

### WHAT IS A “GRANDE ECOLE”?

Widely used in France, *Grande École* is a term designating the top schools in fields such as management, engineering, journalism, medicine, politics and the military.

To date, 38 schools of management have been accepted as members of the *Conférence des Grandes Écoles*. Membership is limited and based on assessment of the institution by the peer group method of validation.

### INTERNATIONALLY DISTINGUISHED



ESSCA belongs to the 5% of business schools in the world that hold the prestigious American label.

The EQUIS accreditation, which ESSCA obtained in June 2016, is awarded by EFMD, Europe's premium accreditation body.



EPAS certifies that a programme has met a set of very demanding requirements in terms of international standards.

The British AMBA accreditation is a reference for the world's best international master's programmes.



FT Master in Management Ranking 2019

For the third consecutive year, ESSCA is among the best masters programmes worldwide.

### Key Figures

- 5,000 students in undergraduate and postgraduate curricula
- 8 campuses
- 279 partner universities in 55 countries
- 331 staff out of which 132 permanent faculty
- 370 lecturers and international experts
- 2,500 partner companies
- 14,500 alumni in different parts of the world



Yves GEVIN  
Administrative Board President



Dr. Jean CHARROIN  
Dean of ESSCA Group

# HIGH LEVEL DIPLOMAS FOR A DEMANDING PUBLIC

ESSCA offers high-level management programmes adapted to different expectations and profiles.  
Our goal: develop each person's competencies and potential.



You are	Programme	Specialisation	Degree	Partner	Duration	Teaching Language
High School Student	Undergraduate 5-Year Grande Ecole (bachelor's and master's degree combined)	Around 30 specialisations in finance, management and marketing sectors	Master in Management, Grande Ecole	237 academic partners in 55 countries; 23 double degrees with 14 universities	5 years	English or French
	Bachelor in International Management	Marketing et commercialisation E-business Development Management du sport	Bachelor	Exchange programmes with 56 universities all over the world	3 years	French
		International Business Developer Running a Business Unit	Bachelor	Exchange programmes with 56 universities all over the world	3 years	English
Undergraduate Student	Grande Ecole Master Programme	Around 30 specialisations in finance management and marketing	Master in Management, Grande Ecole	237 academic partners in 55 countries	2 years	English or French
	Master	International Finance	MSc in International Finance		18 months	English
		Digital & Big Data for Values	MSc in Digital & Big Data for Values	Efreitech	18 months	English
		Entrepreneurship & Design Thinking	Double Degree, MSc in Entrepreneurship & Design Thinking	Quebec School of Design, Laval University	18 months	English and French
		International Entrepreneurship + Another Specialisation	Double Master's Degree	5 partners in Russia, Spain, UK, USA, Germany	18 months	English
		Digital Marketing & Business	Double Master's Degree	EFAP	18 months	English
		Eu-Asia Luxury Marketing	Double Master's Degree	EFAP	18 months	English
		International Tourism Management	MSc in International Tourism Management		18 months	English

Location	Key Points	Admission Conditions	Tuition Fees (subject to change)
Angers, Paris, Lyon, Bordeaux, Aix-en-Provence, Budapest, Shanghai	Ranked N°1 in France by Challenges in 2018; International experience; excellent placement	Application documents, English proficiency score (TOEFL, IELTS, TOEIC, etc), academic performance, standard academic exam (SAT, ACT, Gaokao, etc.) or ESSCA exam, interview. IELTS above 6.0	11025 euros/year
Aix-en-Provence, Bordeaux, Cholet, Lyon, Paris	Train undergraduates who are immediately operational and directly employable	Application documents, French proficiency score (B2 level), interview	7600 euros
Budapest, Lyon, Paris	Train undergraduates who are immediately operational and directly employable	Application documents, English proficiency score, interview	7600 euros
Angers, Paris, Lyon, Bordeaux, Aix-en-Provence, Budapest, Shanghai	Ranked N°62 globally by Financial Times (2017). Develop in-depth expertise in the sector the student has chosen and prepare students with majors matching current market expectations	Application documents, GMAT (above 600) or TAGE-MAGE or SHL ( <a href="https://www.shldirect.com/en/">https://www.shldirect.com/en/</a> ) score, English proficiency score (if provide TAGE-MAGE score), interview	11025 euros/year
Paris	Programme modelled on the official Chartered Financial Analyst® (CFA) curriculum, helping students to obtain the most respected credential in the world of financial services.	Bachelor degree + English proficiency score (IELTS 6.5) + interview	14750 euros
Paris	Train high-level executives able to collect, aggregate, store and accelerate data processing through innovative algorithms	Bachelor degree + English proficiency score (IELTS 6.5) + interview	14750 euros
Laval, Paris	Equip you with an entrepreneurial culture supported by a strong design orientation.	Bachelor degree + English proficiency score + French proficiency score + interview	14750 euros
Paris + Other campuses	Gain global experience in 2 universities, choose among 6 specialisations	Bachelor degree + English proficiency score (IELTS 6.5) + interview	First semester at ESSCA 6800 euros + Second semester tuition fees depending on partner universities
Shanghai	Prepare talents to face the digital revolution between China and Europe	Bachelor degree + English proficiency score (IELTS 6.5) + interview	14750 euros
First month in Paris + Shanghai	Help students to get knowledge and multicultural skills to enter the most prestigious	Bachelor degree + English proficiency score (IELTS 6.5) + interview	14750 euros
Shanghai	Provide you with a broad view of contemporary tourism and hospitality management in order to meet the new requirements of the most dynamic sector in the global world.	Bachelor degree + English proficiency score (IELTS 6.5) + interview	14750 euros

Tuition fees of academic year 2020-2021  
ESSCA also provides Executive Doctorate in Business Administration (EDBA) program and executive education.  
For more information, please check [www.essca.fr/en](http://www.essca.fr/en) > PROGRAMMES



# A CULTURE OF HIGH-LEVEL RESEARCH

The research policy at ESSCA aims at acquiring new intelligence by providing real solutions to companies, thereby enriching our pedagogical approach.



## COMMITTED FACULTY

Today ESSCA counts 132 permanent faculty members. These dedicated higher education professionals not only hold top-level academic qualifications that allow them to engage in meaningful research, but also have international experience and maintain close links with the corporate world.

In addition, every year ESSCA also invites 50 visiting professors from partner universities to its different campuses, and welcomes a very large number of active professional guest lecturers and consultants bringing their state-of-the-art expertise and insight into the classroom. ESSCA's faculty is committed to excellence and continuous improvement in both teaching and research.

**MORE INFORMATION:** [essca.fr/en](http://essca.fr/en) > Faculty and Pedagogy



Through the ESSCA Research Lab, our professors share their findings in the professional and academic world under four major themes: the digitalisation of ideas and organisations; the nexus made up of entrepreneurship, business models and innovation; financial markets and risk management; as well as EU Asia relations.

Each of these research themes is supported by a dedicated research group that generates a high-level scientific activity through the organisation of scientific events that have become references in their respective academic communities, an increasing stream of publications in scientific journals, and through diversified, regular research funding.

Research at ESSCA is produced in a variety of formats: scientific articles and books, of course, but also surveys commissioned by companies, professional bodies, or international institutions, white papers and blogs, as well as numerous dissemination and outreach activities aimed at communities outside academia. Together, these activities reflect our ambition to contribute to the advancement of new knowledge through the production of research findings that may be useful, usable, and actually put into practice.

**MORE INFORMATION:** [essca.fr/en](http://essca.fr/en) > ESSCA Research Lab

# STRONG TIES WITH THE BUSINESS WORLD

At ESSCA, students discover the business world from the very first year and continue to do so throughout their studies, in France and abroad. Bringing students and companies closer is a priority for our school. Our policy of nurturing partnerships provides multiple opportunities to forge these important links through the business programme.

## ESSCA's network of corporate partners

The school cooperates with over 2,500 companies — such as AccorHotels, Danone, Renault, LVMH, Procter & Gamble, Société Générale — for a range of activities including consulting, executive education, market research and student internships.

ESSCA's close ties to the business world help to evaluate the needs of the market. Our courses are therefore continually updated to teach the skills that companies require.

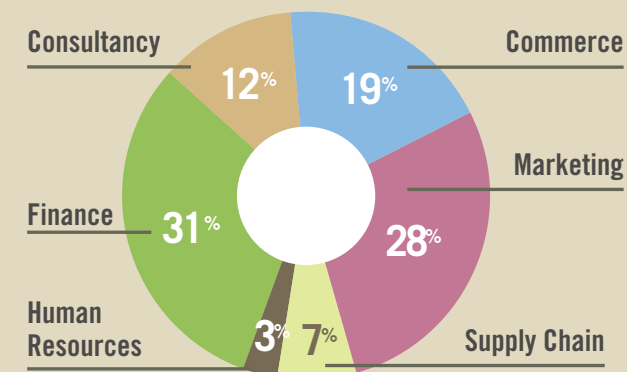
## Support for becoming part of the professional world: preparing success

ESSCA places great importance on building professional networks and helps students through mentoring, fostering links with the network of alumni.

The Career Guidance Department works closely with the Corporate Relations Department and together they closely monitor how the needs of companies evolve over time. They transmit this information to the other department heads who then integrate it into the coursework.

## ESSCA GRADUATES: OFF TO A SUCCESSFUL CAREER START

Every year, the alumni 1<sup>st</sup> job survey reveals a detailed picture of how and where ESSCA graduates (Grande Ecole programme) are finding employment. The 2018 survey confirms a quick and successful professional integration.

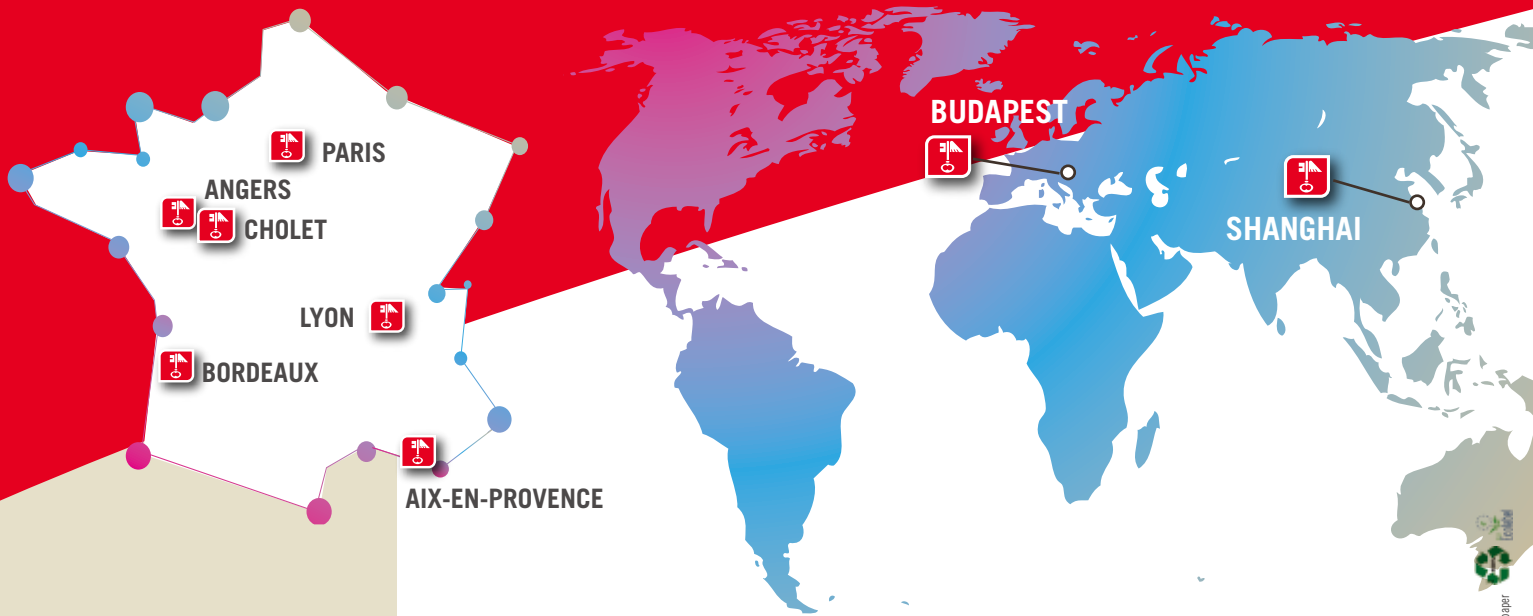


- 90% are recruited in less than 3 months
- 58% young graduates have signed a contract before their graduation
- 27% work abroad
- 54% occupy an international position
- € 38,348: average annual gross starting salary of our graduates



# 8 CAMPUSES FOR INTERNATIONAL STUDIES

ESSCA offers the opportunity to study in 6 campuses in France and 2 campuses in Hungary or China. The students will find a stimulating multicultural learning environment which develops cross-cultural skills through group work with a multinational body of faculty and students.



**A Network of 269  
Partner Universities  
in 55 Countries**

ESSCA has an exchange network over the 5 continents with prestigious universities. Students and professors take part in exchange programmes lasting from 6 months to a year; their counterparts and peers come to ESSCA for the equivalent duration. During the exchange, ESSCA students can easily liaise with their tutor through the school's intranet, for any help or guidance they may need. The semester abroad is an integral part of the academic programme at ESSCA.

## MEMBERSHIPS

ESSCA is an active member of the following international bodies:

### AACSB INTERNATIONAL

The Association to Advance Collegiate Schools of Business is an American organisation which aims to promote excellence and continuous improvement among management-related higher education programmes worldwide.

### EFMD

The European Foundation for Management Development, the largest awarding body in Europe, awards EPAS and EQUIS certifications which distinguish programmes demonstrating a high level of excellence.

### AMBA

The Association of MBAs is the impartial authority on postgraduate management education and is committed to raising its profile and quality standards internationally for the benefit of business schools, students and alumni and employers.

### ACE

ACE is a strategic alliance of 20 leading Business Schools in Europe and Greater China. The ACE network is an important platform to collaborate on student and faculty exchange, executive education, joint research and corporate projects among others.

### CEEMAN

Created by a group of pioneers of higher business education in Central and Eastern Europe, this association is a vibrant network and forum of exchange that reaches out far beyond Europe with over 220 member institutions worldwide.

### EAIE

The European Association for International Education is the acknowledged European centre for expertise, networking and resources in the internationalisation of higher education. It aims at serving individuals actively involved in the internationalisation of their institutions.



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AACSB, EQUIS and AMBA accredited  
Member of the FESIC and Conférence des Grandes Ecoles  
Associate member of UCO (Université Catholique de l'Ouest)

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